

A healthcare worker in a blue shirt and mask is administering a vaccine to a young girl. The worker is wearing blue gloves and is holding a syringe. The girl is looking up at the worker. In the background, other healthcare workers in white coats and blue gloves are visible, suggesting a busy medical setting.

Ryan Cameron
FOUNDATION

CULTIVATING TODAY'S YOUTH TO BECOME TOMORROW'S LEADERS

ANNUAL REPORT | 2015

A NOTE FROM THE FOUNDER

What a year 2015 has been, one of a grassroots, nuts and bolts approach. When it was all said and done, we exceeded our projections and expectations! It is true that charity starts at home, but it doesn't end there! Our organization is sustainable and making more impact than ever. Your support has been unfathomable! RCF continues to walk the walk and talk and talk. We hope with your help we will reach our goal of cultivating today's youth to become tomorrow's leaders.

-Ryan Cameron

BOARD OF DIRECTORS

- RYAN CAMERON
- KYSHA CAMERON
- LARRY SCOTT
- DR. DIDIER GUILLAUME
- ANTHONY HOLT
- BRITTANY WYATT
- KEVIN CONNER
- MELANIE FENWICK-THOMPSON
- DR. HEAVENLY KIMES
- RANDY KEESLER, ESQ.

TESTIMONIALS

"The Health Fair & Walk was invaluable to my family. It was the first marathon that I participated in since losing 115 pounds and I was thrilled to make it all the way through. During the fair, my 8 year old niece was discovered to be diabetic and was in the midst of a medical emergency with a blood sugar of 326. The Ryan Cameron Foundation and their on-site health care providers, ensured that she received the necessary care needed until we were able to get her to the hospital. She has since then followed up with her pediatrician and has an appointment with an Endocrinologist."

-Cynthia Williams, Health Fair & Walk attendee

"Over the past 4 years, the Ryan Cameron Foundation Leadership Academy (RCFLA) has groomed me into a true leader. When I first started in the program, I knew that others saw leadership potential in me, however I couldn't personally identify what that was. The Leadership Academy has the ability to take anyone with or without leadership skills and transition them to the next level of confidence. RCFLA teaches me how to be an all-around leader in the community, with business, and one-on-one with others. If it wasn't for the Ryan Cameron Foundation Leadership Academy, I wouldn't be the leader I am today, and the leader I am destined to become."

-Leanne Holmes, RCFLA Senior Class of 2016

OUR PROGRAMS

LEADERSHIP ACADEMY

LA



Ryan Cameron Foundation's Leadership Academy (RCFLA) is an 8 year premier program that supports students through the transition from high school to collegiate life with activities that focus on civic skills and community engagement. We have a 100 percent graduation rate of our academy students who then matriculate into post-secondary education.

RCFLA has awarded 36 Annual Renewing Scholarships.

HEALTHY LIFESTYLE INITIATIVE

HL



Ryan Cameron Foundation's Healthy Lifestyle Program is a 12-month community engagement initiative that encourages youth and their families to be active and healthy. Our monthly programs provide nutrition education and physical fitness activities for active participants. RCF's Annual Youth Health Fair over the years has provided over 4,200 youth and their families with one year's worth of free medical and dental services.

RCF exposed 27, 247 people to our Healthy Lifestyle Initiative.

ANTI-VIOLENCE INITIATIVE

AV



Ryan Cameron Foundation's Anti-Violence Initiative provides a platform yearly for youth to openly express their thoughts and opinions on issues that impact them while also encouraging positive choices. Each year, RCF hosts the Anti-Violence Contest & Forum where youth find creative ways to share their interpretations of select topics through visual arts, music, writing, and poetry. Our Teen Driver Safety efforts engage youth 13 to 19 years of age in monthly community workshops and school events that focus on safe driving attitudes, risk awareness, driver alertness, driver distractions, and positive interactions with other roadway users.

RCF served 25,465 people with our Anti-Violence Initiative.

YOUTH GOLF CLINIC

GC



Ryan Cameron Foundation's Annual Youth Golf Clinic introduces underserved students to the game of golf instructed by local PGA golf pros. This program teaches participants how to transfer values such as honesty, respect, responsibility and sportsmanship from the golf course to everyday life.

The Youth Golf Clinic introduced the game of golf to 31 people.

ENVIRONMENTAL INITIATIVE

EI



Ryan Cameron Foundation is passionate and committed to maintaining and preserving our environment. RCF established and maintains a Community Garden that residents in the Bankhead community support. Through the Adopt A Highway program, RCF executes quarterly clean ups on Bankhead Highway located in Southwest Atlanta. This initiative serves as an opportunity for people of all ages to join together to improve the environment and community.

RCF provided access to fresh and healthy food choices to 2,543 residents.

VOLUNTEER

V

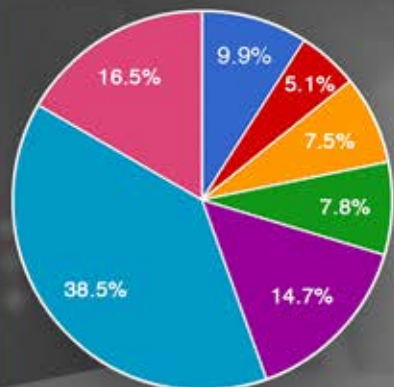


Ryan Cameron Foundation has a dynamic team of volunteers that we call partners. Our partners work countless hours to make sure that our events runs smoothly, and provides exceptional customer care with a warm smile and pleasant personality in efforts to make participants feel welcomed. RCF has also established relationships with over 50 medical professionals, community and youth organizations, media, lifestyle advocates, and state/local/national government agencies.

The RCF Partners donated over 222 hours of their time to help us positively impact the community. In addition to RCF'S Partners, 63 medical doctors donated their time and services to provide free medical screenings at our Annual Health Fair.

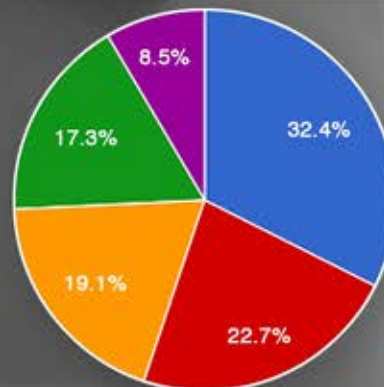
THE FINANCIALS

PROGRAM EXPENSES



ADMIN 5.1%
 HOLIDAY GIVING 7.5%
 ENVIRONMENTAL INITIATIVE 7.8%
 YOUTH GOLF 9.9%
 ANTI-VIOLENCE INITIATIVE 14.7%
 LEADERSHIP ACADEMY 16.5%
 HEALTHY LIFESTYLE INITIATIVE 38.5%

GIVING



CORPORATIONS \$107,311
 IN-KIND \$75,901
 FOUNDATIONS \$63,500
 EARNED INCOME \$57,020
 INDIVIDUALS \$28,602

2015 HIGHLIGHTS

- For the first time, the Ryan Cameron Foundation's Leadership Academy (RCFLA) led a near-peer Day of Leadership at our Annual Health Fair. The training discussed topics such as Healthy Lifestyles, Responsible Citizenship and Self-Realization modules to 32 local foster children and their guardians. Participants were also provided medical screenings and resources.
- RCF & Porsche Cars North America continued our collaborative partnership for the 7th year by providing 10 families with holiday gifts and cheer.
- Porsche hosted the Porsche Institute for RCFLA college students, which provided the students with a one week corporate level internship
- RCF addressed food deserts in the Bankhead community by planting a 10-raised bed Community Garden to provide healthy food options for the residents in that community.
- RCFLA college student Amber Hughes made it to the Olympic trials for Track & Field.
- RCFLA college student & Gates Millennium Scholar Romie Williams participated in a dual enrollment program with Spelman College and New York University.

FRIENDS OF RCF

ALLSTATE FOUNDATION
AMERIGROUP
ATLANTA METRO COLLEGE
ATLANTA PUBLIC SCHOOLS NUTRITION DEPARTMENT
ATLANTA TRACK CLUB
BENNETT THRASHER FOUNDATION
BEVERLY CUNNINGHAM OUTREACH PROGRAM
BFAM, INC.
CAMPBELL HIGH SCHOOL
CASCADE ELEMENTARY
CHICK-FIL-A FOUNDATION
CHOICES
COCA COLA FOUNDATION
CONTINENTAL COLONY ELEMENTARY
CORNER BAKERY
COVENTRY ONE
DAVIDO'S PIZZA
DEKALB COUNTY POLICE DEPARTMENT (PALS)
DEPARTMENT OF JUVENILE JUSTICE
EAST LAKE YMCA
FALCONS FITNESS ZONE
FIRST TEE OF EAST LAKE
FUEL UP TO PLAY 60
FULTON COUNTY SHERIFF'S OFFICE
FULTON DEKALB HOSPITAL AUTHORITY
GEORGIA POWER FOUNDATION
GRADY HEALTHCARE
H&R BLOCK

ITHAN PAYNE CREATIVE
IWI FRESH
JAY CUNNINGHAM
KAUFMANN CLINIC
KROC CENTER
NEIGHBOR TO FAMILY
NEW LIFE COMMUNITY CENTER
OPERATION HOPE
PARK PRIDE
PLAYOUT THE GAME LLC
PORSCHE
PUBLIX
QUIKTRIP
SAFE AMERICA
SAVVY FOUNDATION
SOUTHSIDE MEDICAL CENTER
STANDARD OF CARE PSYCHOLOGICAL SERVICES
STATE FARM
STEWART FOUNDATION
STONE MOUNTAIN HIGH SCHOOL
STONEWALL TELL ELEMENTARY
TSS PHOTOGRAPHY
TURNER FOUNDATION
V-103
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WHOLISTIC STRESS INSTITUTE
WILLIE WATKINS